



Privacy Rights Clearinghouse

www.privacyrights.org

October 28, 2010

San Diego Unified School District Board of Trustees
4100 Normal St.
San Diego, CA 92103

BOARD OF TRUSTEES:	John de Beck
Richard Barrera, President	Shelia Jackson
John Lee Evans, Vice President	Katherine Nakamura

Re: Adoption of Recruiter Access Policy that Protects Students' Privacy

Dear Board of Trustees,

The Privacy Rights Clearinghouse is a nonprofit consumer education and advocacy organization based in San Diego and established in 1992. The definition of privacy that guides our work is the ability of the individual to control how his or her personal information is used.

I am writing to urge you to adopt a recruiter access policy that fully respects and protects the privacy of your students.

I have reviewed the draft policy titled "Policy on Recruiting Activities in San Diego City Schools," (Sept. 27, 2010), submitted by Mr. de Beck, and I feel it represents a sound approach.

As you know, standards for protection of student privacy are set out in federal law, specifically FERPA and in section 9528 of No Child Left Behind. These standards are subverted, if not violated, when representatives from non-school groups are allowed relatively unrestricted access to gather information from students during school visits.

It is vitally important that the District's recruiter access policy contain provisions for protecting student privacy.

Thank you for your consideration.

Sincerely,

Beth Givens
Director